Traffic Order# 37603 8883317 Ver# 3 Status Revised

Printed: Last Received: 10/16/2012 11:32 AM 10/16/2012 11:07 AM

Rep Firm

Sales Office (

Salesperson (

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser ( ) DCCC / HORSFORD HORSFORD/DCCC Product

Estimate# 2102

Rep Order#

EC'd Yes

JESSE DEMASTRIE Buyer

Phone# Fax#

( ) GMMB Agency 3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E Flight Dates 10/16/2012 - 10/22/2012

Hiatus Weeks

143/149/2102

Salesperson Phone#

202-872-5880 Salesperson FAX# 202-872-0263

) WASHINGTON

) MIKE JONES

1 of 5

## - CONTRACT COMMENT -

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL - \$44,925

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	* 1	Sales Re		: NEWS	:30	\$225.00	10/16-10/22	3	1	3	\$675.00	
	*2	TU-F,M	600A-700A	A	:30	\$275.00	10/16-10/22	3	1	3	\$825.00	
	*3	TU-F,M			:30	\$200.0C	10/16-10/22	3	1	3	\$600.00	
	* 4	V3 More	900A- 1000A	es changed	:30	\$275.00	10/16-10/19	2	1	2	\$550.00	

Buyline Comment: KELLY

Sales Remark: V3 .

V3 Comment Changed, Rate Changed

 Rep Order#
 8883317
 Ver#
 3
 Status Revised
 Traffic Order# 37603
 Printed:
 10/16/2012 11:32 AM
 2 of
 5

 EC'd
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 10/16/2012 11:07 AM

Showing Buylines: All Lines

Advertiser ( Product HC Estimate# 210			AS-TV LAS VEGAS ( ) DCCC / HORSFORD HORSFORD/DCCC 2102			Agency	3050 K S WASHII	NGTON,	DC 20007 149/2102		Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES					
I	Buyer Phone# Fax#		JESSE DEMASTRIE			Agency C/P1/P2/E Flight Dates Hiatus Weeks			2012 - 10/22/2012	2	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
r.			ay	Time	Program			Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart	
-	*5		U-F	1000A- 1100A				:30	\$1,575.00	10/16-10/19	1	1	1	\$1,575.00		
			Buylin	e Comment:	PRICE											
		Sa	ales Rema		3 .											
				nan 2 code:												
	* 6	T	U-F	1100A- 1200P				:30	\$1,925.00	10/16-10/19	1	1	1	\$1,925.00		
			Buylin	e Comment:												
			ales Rema		3.											
		V:	3 More th	nan 2 code:	s changed											
	<b>*</b> 7	<b>T</b> 1	U-F	1200P- 1230P				: 30	\$275.0C	10/16-10/19	3	1	3	\$825.00		
			Buylin	e Comment:	NEWS											
			ales Rem		3.											
		V:	3 More t	nan 2 code:	s changed											
	* 8	T	U-F	1230P- 200P				: 30	\$1,315.00	10/16-10/19	1	1	1	\$1,315.00		
			Buylin	e Comment:	SOAPS/DEAL											
		Sa	ales Rem	ark: V	3.											
		V.	3 More t	han 2 code	s changed											
	<b>*</b> 9	T	U-F Buylin	200P-300P e Comment:				:30	\$1,315.00	10/16-10/19	1	1	1	\$1,315.00		
		C:	ales Rem		3 .											
				han 2 code												
	*1	C T	U-F	300P-400P				:30	\$375.00	10/16-10/19	2	1	2	\$750.00		
	_	-		e Comment:												
		Sa	ales Rem		3.											

V3 Comment Changed, Rate Changed

 Rep Order#
 8883317
 Ver#
 3
 Status Revised
 Traffic Order# 37603
 Printed:
 10/16/2012 11:32 AM
 3 of 5

 EC'd
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 10/16/2012 11:07 AM

Showing Buylines: All Lines

Station Advertise Product Estimate#	r ( HORSI	CLAS-TV LAS VEGAS ( ) DCCC / HORSFORD HORSFORD/DCCC 2102				3050 K WASHI	NGTON,	DC 20007 /149/2102		Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES					
Buyer Phone# Fax#	JESSE DEMASTRIE					Agency C/P1/P2/E 143/149/2102 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks				Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT Lr	•	Ti		Program			Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart	
*1	1 TU-1						: 30	\$350.00	10/16-10/19	3	1	3	\$1,050.00		
	V3 1	fore than	2 codes	changed											
*1	Sale	Buyline C es Remark	: v3	NEWS . changed			:30	\$400.0C	10/16-10/19	3	1	3	\$1,200.00		
*1	Sale	Buyline C es Remark	: V3	INSIDE ED 3 . 5 changed			:30	\$325.00	10/16-10/19	1	1	1	\$325.00		
•1	Sale	Buyline C es Remark	: V3	ET/SINDER 3 . 5 changed			:30	\$350.0C	10/16-10/19	1	1	1	\$350.00		
19			00P- 35P	NEWS			:30	\$600.00	10/16-10/19	2	1	2	\$1,200.00		
*1	Salo	12 Buyline C s Remark	: V3	LETTERMAN Spots/week Changed			:30	\$275.00	10/16-10/19	0	0	0	\$0.00		
*]		13	omment:	C FERGUSON			:30	\$125.00	10/16-10/19	0	0	0	\$0.00		

V3 Comment Changed, Spots/week Changed

Rep Order# 8883317 Ver# 3 Status Revised .EC'd Yes

Traffic Order# 37603 Printed: Last Received: 10/16/2012 11:32 AM 10/16/2012 11:07 AM

4 of 5

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser ( ) DCCC / HORSFORD Product HORSFORD/DCCC Estimate# 2102			Agency C	3050 K WASHI	NGTON,	DC 20007 /149/2102		Rep Firm Sales Office Salesperson		) WASHINGTON ) MIKE JONES				
Buyer Phone# Fax#	J	JESSE DEMASTRIE			Flight Da Hiatus W	ites	10/16/2012 - 10/22/2012		2	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*18	M	1030P- 1100P				:30	\$325.00	10/22-10/22	1	1	1	\$325.00	
		Buyli V3 Added		INSIDE EDITION										
	*19	М	1000P- 1030P				:30	\$350.00	10/22-10/22	1	1	1	\$350.00	
		Buyli V3 Added	ne Comment:	ET										
	*20	М	90 <b>0</b> P- 1000P				:30	\$2,100.00	10/22-10/22	2	1	2	\$4,200.00	
		Buyli V3 Added		HAWAII FIVE O										
	*21	TU	900P- 1000P				:30	\$12,000.00	10/16-10/16	1	1	1	\$12,000.00	
		Buyli V3 Added	ne Comment:	NCIS: LA										
	*22	TH	800P-90CP	BIG BANG/TWO HALF ME	'NI		:30	\$9,450.00	10/18-10/18	1	1	1	\$9,450.00	
		V3 Added		BIG BANG/IWO HALF ME	.iv									
	*23	тн	1000P- 1100P				:30	\$2,200.00	10/18-10/18	1	1	1	\$2,200.00	
		Buyli V3 Added		ELEMENTARY										
	*24	SA Buyli	530P-60CP ne Comment:	POLITICS NOW			:30	\$275.00	10/20-10/20	1	1	1	\$275.00	
		V3 Added												
	*25	SA Buvli	500A-70CA	CBS SAT AM			:30	\$335.00	10/20-10/20	1	1	1	\$335.00	
		V3 Added		CD3 SUI WI										

Rep Order# 8883317 Traffic Order# 37603 10/16/2012 11:32 AM Ver# Status Revised Printed: 5 of 5 EC'd Yes Last Received:

Dates

10/16/2012 11:07 AM

Sales Office (

Salesperson (

Spots/Week # of

) WASHINGTON

) MIKE JONES

Total

Total Cost

Daypart

Rep Firm

Showing Buylines: All Lines

KLAS-TV LAS VEGAS Station Agency ) GMMB ) DCCC / HORSFORD 3050 K ST NW Advertiser (

Program

Product HORSFORD/DCCC WASHINGTON, DC 20007 Estimate# 2102 143/149/2102 Agency C/P1/P2/E

JESSE DEMASTRIE Flight Dates 10/16/2012 - 10/22/2012 Buyer

Salesperson Phone# 202-872-5880 Hiatus Weeks Salesperson FAX# 202-872-0263

Len

Phone# Fax#

Weeks Spots \*26 SA 700P-800P :30 \$220.00 10/20-10/20 1 1 1 \$220.00

Rate

Buyline Comment: ET WEEKEND

V3 Added

Day

Ln

1200P-10/20-10/20 1 1 \$1,050.00 \*27 :30 \$1,050.00 1 SA 400P

Buvline Comment: NCAA

Time

V3 Added

\*28 TU-M 400A-459A :30 \$20.00 10/16-10/22 2 \$40.00

Buyline Comment: NEWS

V3 Added

-REPORT TOTALS-

LT

Report Totals: 43 / \$44,925.00

-- SALES MONTHLY TOTALS--

Oct 12: 43 / \$44,925.00

Sales Totals: 43 / \$44,925.00 Station Totals: 43 / \$44,925.00

Lines not sent/rcld/rtrn: 0 / \$0.00

-- COMPETITIVE-

Market Totals \$149,750 CABL 0% KLAS 30% KSNV 40% KTNV 25% KTUD 0% 0% 0% 5 શ UNKN 0% KVCW KVMY KVVU

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